



P/3704-5

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*[Signature]*

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Steven BARRITZ, et. al.                      Date:              December 30, 2004  
Serial No.:      09/766,418<sup>438</sup>                      Group Art Unit:              3622  
Filed:              January 19, 2001                      Examiner:      Khanh H. LE  
For:              A SYSTEM AND METHOD FOR ESTABLISHING INCENTIVES FOR  
                    PROMOTING THE EXCHANGE OF PERSONAL INFORMATION AND  
                    TARGETED ADVERTISING.

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

PETITION AND FEE FOR AUTOMATIC EXTENSION OF TIME  
UNDER 37 CFR 1.17, 1.136(a) AND 35 USC 41(a)8

Sir:

Applicant(s) hereby petition(s) the Commissioner for Patents to extend the time for filing a response to the outstanding Office Action by three months. Enclosed is our check No. 19158 which includes the amount of \$510.00 for the petition fee in accordance with 37 CFR 1.17 computed as:

☒ Response within third month  
                    ☐ not small entity (\$1020)      ☒ small entity (\$510)

You are authorized to charge to our Deposit Account No. 15-0700 any additional amounts owing.

If this petition is inadequate to avoid abandonment, the Assistant Commissioner for Patents is petitioned, under 37 C.F.R. §1.136(a), to extend the time by the number of months which will avoid abandonment under 37 C.F.R. §1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on December 30, 2004

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Max Moskowitz  
Name of applicant, assignee or  
Registered Representative  
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*[Signature]*  
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\_\_\_\_\_  
December 30, 2004  
Date of Signature

Respectfully submitted,

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